

olivia

kleinhans

graphic designer and illustration artist

portfolio

 oliviagraphics.com

proficiencies


 Indesign

 Illustrator

 Photoshop

 Lightroom

 XD

 Final Cut Pro


 Procreate

 PowerPoint

 Word

 Planner

socials

 [linkedin.com/in/oliviaziebarth](https://www.linkedin.com/in/oliviaziebarth)

 [@olivia.lee.designs](https://www.instagram.com/olivia.lee.designs)

Let's create something awesome together.

professional experience

Shutterfly

Merchandise Designer

September 2021 – Present

- Create a variety of original designs and illustrations for products on Snapfish's global websites. These products include cards, photo books, calendars, drinkware, home decor, and more
- Sketch, illustrate, and design custom embellishments and themed designs for holidays / occasions
- Complete all designs, edits, and prepare production files in a timely manner
- Organize files for global production (US, UK, IE, AU, NZ) – QA all designs on staging websites before going live

AmerisourceBergen

Graphic Designer 1

June 2019 – September 2021

- Lead Designer for Commercialization on the Creative and Branding team for AmerisourceBergen. Business Units include: Lash Group, Xcenda, and CenterX
- Responsible for the design, consulting, and creative direction of strategic print and digital
- Collaborates with a broad enterprise marketing team to create compelling creative, design systems, print and digital collateral, interactive pieces, advertising and marketing campaigns, executive presentations, social media material, and brand deliverables
- Work closely with Creative team and outside agency to develop and re-brand AmerisourceBergen into a cutting edge new brand for recent brand launch
- Seamlessly manage all projects from BUs, enterprise, HR, executives, and marketers in an organized timely manner

Graphic Designer (Xcenda)

June 2017 – June 2019

- Create innovative brochures, posters, PowerPoint presentations, and flyers for Xcenda and their clients
- Lead designer for multiple large pharmaceutical clients – which includes creation of pieces, file handling, and version control
- Design and develop interactive PDFs for clients
- Create and organize over 1,000 icons for Xcenda's online library
- Maintain current brand standards throughout all materials and update old materials to new branding as needed
- Adhere to confidentiality agreements and compliance standards

Freelance Graphic Designer

Independent Artist

August 2016 – Present

- Freelance design including: logos, brochures, social media templates, illustrations, and more
- Redbubble
 - Design and draw custom graphics that are sold on various prints
 - Over 16,000 unique sales: stickers, shirts, phone cases, pillows, notebooks, etc.

education

July 2013 – April 2016

University of Florida

Bachelor of Science in Telecommunication Media & Society